

#### **ABOUT US**

**Mercon Developments** launched its operations in 2021 through a conglomerate between key figures in the dynamic real estate market with a visionary approach to shape futuristic mixed use developments in Egypt.

Mercon Developments is a one-of-a-kind consortium built upon the extensive 360° experience accumulated over 15 years of operating in the market. Mercon Developments has successfully overseen numerous projects within the scope of real estate development and construction.

Mercon Developments portfolio is comprised of multiple success stories that include 70 established and living projects in Cairo, delivered more than 840 unit, partnering with China state Construction engineering Corporation Egypt in Iconic towers Construction, and numerous gait projects include:

- Governmental district New Capital
- Monorail
- Octagon





It takes way more than just one positive thought to reveal the life of your dreams. For those who have had success in manifesting their wildest desires, they are guided by pure intention, so without a doubt, we have to actually want it.

Bursting with vibrancy in the fifth settlement prime commercial zone, nestles G7 presenting a 6000 meter pulsing mixed use strip mall district of its own.



### **LOCATION**

- G7 is located in the heart of the idyllic location of New Cairo, serving as a central point on the main spine of the North 90th road, connecting to the main central route to Mohammed Naguib axis that interconnects the Suez road to road 90.
- Fusing practicality and convenience, Its strategic location on the axes of the North 90th street, in the heart of the business district. G7 is surrounded by a residential area with very close proximity to nearby schools and hospitals.
- The project is serving more than 300,000 resident in 5 kilometer trade area.



#### PROJECT BREAKDOWN

- Project Breakdown
- Land area 6000 sqm/ built up area 9000 sqm/ 2 level Under ground parking 12000 sqm
- Project Frontage: 250 Meters
- Clear Celling for ground floor: 4 Meters
- Commercial frontage from: 1:3 to 1:1
- First floor clear Celling: 4 Meters
- Second & Third Floors Administrative floors: 3.7 clear celling per each
- Aluminum Cladding ◊ Marble
- Certain Walls
- Decorative Bricks





#### WORK-LIFE-JOY

G7 offers the best of both worlds: A luxurious, professional space with the perfect atmosphere for a flexible working environment and a wide range of services. Whether you are a well established SME looking to expand or a startup searching for the best location to get introduced to the market and create an exceptional business network; G7 is the perfect place to fit your requirements.







G7 offers a special walk-in experience throughout the upscale retail areas. Here you can easily find your preferred food outlets, banks and most of the service providers that you might need

Casual Dining Experience: Chill O Chill out places.

Delightful Environment: A beautifully designed commercial venue is the meeting point between business and joy.

# ATMOSPHERE & AMBIENCE

A comfortable, unique and pleasurable atmosphere will constantly take your experience to a whole new level









# COMMERCIAL COMPONENT

- Service Corridors
- Escalators
- Storage Areas
- Service Elevator
- Land Scape & Outdoor Areas
- Outdoor & Underground Parking Areas
- Common Toilets
- Kids Area





#### TENANT MIX



Convenience store



Fast Casual / Grab & GO



Automotive show room



Bank



Pharmacy & Cosmotics



Jewelry & Diamond shop



Optics shop



Impulse shop



Telecom shop



Fast Food (Light Kitchen Food Beverage)



Drive Thru



Showroom



Home accessories



Gift Shop



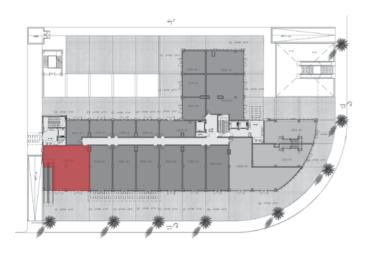
Service shops

### CONVENIENCE STORE

AREA: 184 SQM

Frontage: 9.30 Meter

Out Door: 79 Sqm





#### FAST CASUAL / GRAB & GO



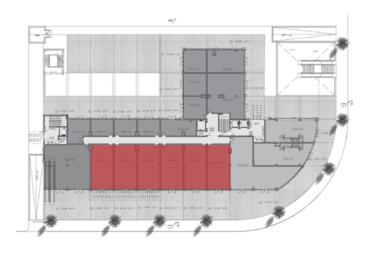
AREA: 104 SQM

Frontage: 6 Meter

Out Door: 51 Sqm

Cuisine: Sushi/ International/ Breakfast/ Italian/

Burger/ Patisseri

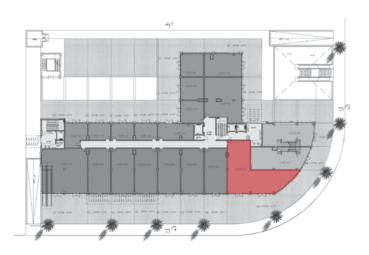


## AUTOMOTIVE SHOWROOM

AREA: 208 SQM

Frontage: 20 Meter

Out Door: 163 Sqm





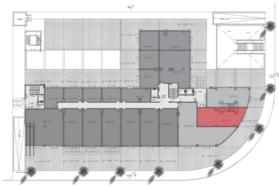
#### BANK



#### Bank 1 Duplex

AREA: 281 SQM

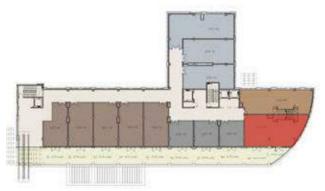
Frontage: 6 Meter



#### Bank 2 Duplex

AREA: 269 SQM

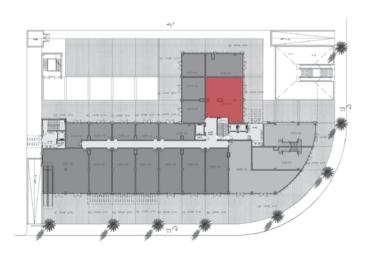
Frontage: 18 Meter



### PHARMACY & COSMOTICS

AREA: 147 SQM

Frontage: 12 Meter



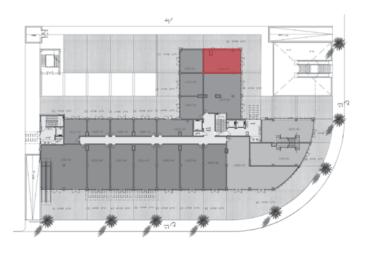


### JEWELRY SHOP



AREA: 85 SQM

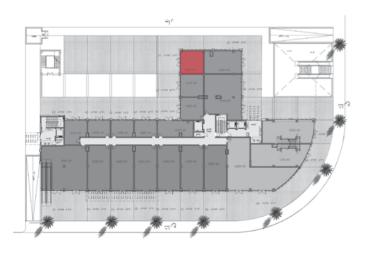
Frontage: 16 Meter



#### **OPTICS SHOP**

AREA: 53 SQM

Frontage: 12 Meter

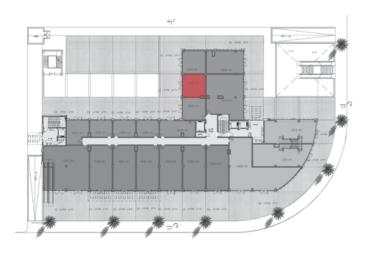




#### **IMPULSE SHOP**

AREA: 53 SQM

Frontage: 12 Meter





#### TELECOM SHOP



#### Telecom 1

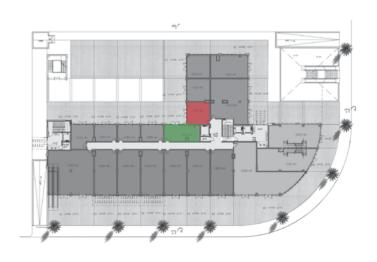
AREA: 53 SQM

Frontage: 6 Meter

#### Telecom 2

AREA: 61 SQM

Frontage: 6 Meter



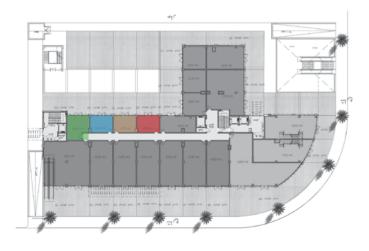
#### FAST FOOD

AREA: 40 to 53 SQM

Frontage: 6 Meter

Out Door: 38 to 78 Sqm

Cuisine: Cafe/ Street Food / Fast food





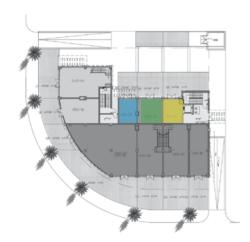
### FAST FOOD

AREA: 40 to 53 SQM

Frontage: 6 Meter

Out Door: 28 to 58 Sqm

Cuisine: Cafe/ Street Food / Fast food





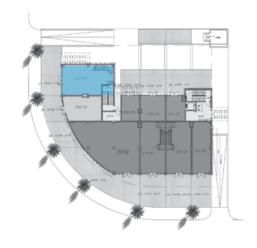
### **DRIVE THRU**

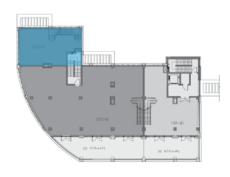


AREA: Duplex 237 SQM

Frontage: 18 Meter

Out Door: 40 Sqm

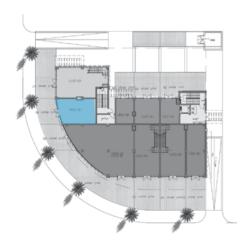




## PHARMACY

AREA: 76 SQM

Frontage: 6 Meter



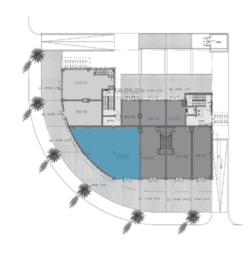


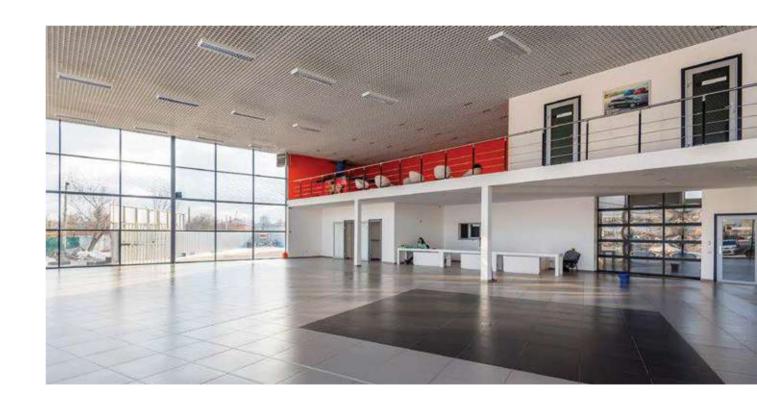
### **SHOWROOM**

AREA: 222 SQM

Frontage: 20 Meter

Outdoor: 149 SQM

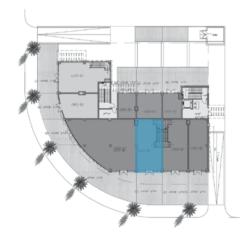


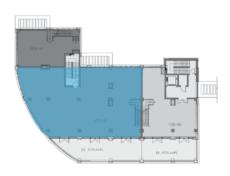


### HOME ACCESSORIES

AREA: Duplex 488 SQM

Frontage: 30 Meter

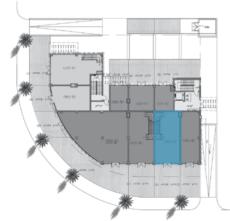


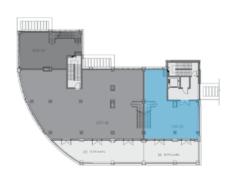




#### HOME ACCESSORIES







AREA: Duplex 178 SQM

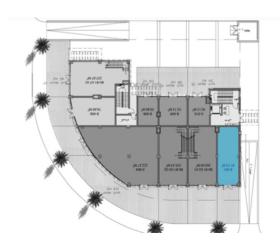
Frontage: 12 Meter

### GIFT SHOP



AREA: 81 SQM

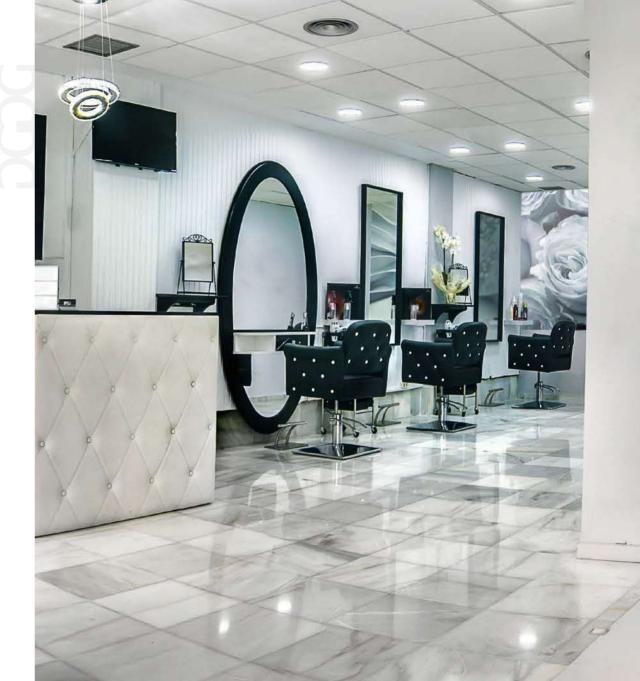
Frontage: 6 Meter



## SERVICE SHOPS

- Barber
- electronics
- Home accessories
- Toy shop
- Specialty store

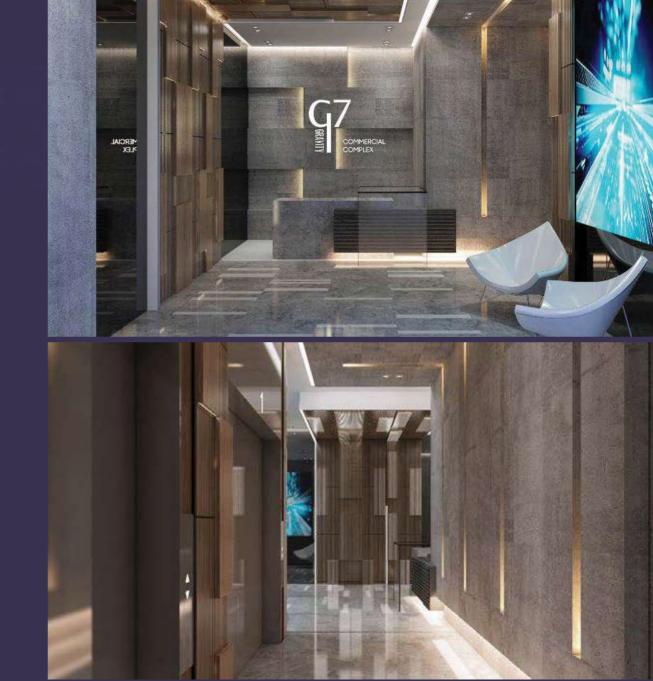




# OFFICES COMPONENT

#### Interior

Unique 3 entrances and corridors grant premium exposure to each business, and superior interior flooring, lighting and wall finishes



### COMMUNITY CENTER





#### CONTEMPORARY STYLE

#### **CEILING:**

- Gypsum Board Ceiling.
- Gypsum Board Tiles 600×600 mm.
- Acrylic Painting Light Colors "White, Grey or Beige"

#### **WALLS:**

- Glass Partitions 10mm Thick.
- Acrylic Painting Light Colors "White, Grey or Beige"
- Acrylic Painting Dark Colors One wall in each space.

#### **FLOORING:**

 HDF Flooring – Europe Made – 8 mm Thick - HDF Skirting – Europe Made – 10 cm Height

#### **LIGHTING, POWER & LOW CURRENT**

- Led Panels 600×600 mm.
- Bticino Power Sockets.
- Bticino Low Current Sockets

#### **FIRE FIGHTING:**

- Fire Alarm Fixtures - Sprinklers.





### PROJECT FACILITIES

- Fire Control for hazardous situation identification
- Air Quality and Temperature Management
- Occupancy Sensors for work environment utilization
- Video Surveillance for integrated security
- Security Access
- Generator to ensure uncut electricity supply
- Automatic ID Gate
- 24/7 CCTV Cameras
- Canine units in parking inspection areas
- 24/7 Security personnel on all building entrances



### PROJECT FACILITIES

- Sprinkler systems covering 100 % of properties according to the American National Fire Protection Association (NFPA)
- Technical Support 24/7
- Care Service
- Maintenance Service
- Office Barista
- Common toilets Each floor
- Under Ground parking up to 200 Parking spot
- Central AC

